

Valuing demand response controllability: a system and aggregator perspective

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Context





► Thermal inertia allows decoupling the electrical & thermal demand without loss of comfort → opportunity for demand response!

Introduction & motivation



Many research/policy papers on 'the value of demand response':



Source: A. Arteconi et al., *Active demand response with electric heating systems: Impact of market penetration*, Applied Energy, Vol. 177, 2016, pp. 636–648.

Limiting assumptions in current modeling efforts

- Representation of physical/technical characteristics of the DR resource;
- ▶ Non-disruptive end-energy service (e.g. guaranteed thermal comfort);
- Perfectly controllable DR;
- Objective DR provider perfectly aligned with system/aggregator objective;
- Limited heterogeneity in the representation of the DR resource;



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- Perfectly controllable DR;
- Objective DR provider perfectly aligned with system/aggregator objective;
- ▶ Limited heterogeneity in the representation of the DR resource;





1. The system perspective:

- ▶ How can we study the system value (arbitrage & operating reserves) of demand response with thermostatically controlled loads?
- What is the impact of requiring thermal comfort at all times?
- What is the impact of limited controllability on the system value?
- Source: K. Bruninx et al., 'Valuing Demand Response Controllability via Chance Constrained Programming', IEEE Trans. Sustain. Energy, vol. 9, no. 1, 2018.

2. The aggregator perspective:

- How can we study the strategic participation of an aggregator in a market while guaranteeing that all user-defined comfort constraints are met?
- ▶ ... interaction between an aggregator and its demand response providers?
- ... if demand response providers are limitedly controllable?
- Source: K. Bruninx et al., On the Interaction between Aggregators, Electricity Markets and Residential Demand Response Providers, submitted to IEEE. Trans. Power Syst., 2018.



PART 1: The system perspective







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Demand response & unit commitment models



Minimize E[Total Operating Cost]

Subject to

- D + DR = generation + RES;
- Technical constraints of power plants and energy storage systems;
- ► Limited predictability wind and solar → Probabilistic reserve requirements;
- Physical demand side model.

Source: D. Patteeuw et al., *Integrated modeling of active demand response with electric heating systems coupled to thermal energy storage systems*, Applied Energy, Vol. 151, 2015, pp. 306–319.

Heating system models



Building (stock) models



User behavior and weather data

Minimize E[Total Operating Cost]

Subject to

- D + DR = generation + RES;
- Technical constraints of power plants and energy storage systems;
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Source: D. Patteeuw et al., *Integrated modeling of active demand response with electric heating systems coupled to thermal energy storage systems*, Applied Energy, Vol. 151, 2015, pp. 306–319.

$$\text{Minimize } \sum_{t \in \mathcal{T}} \lambda_{h,t}^{\mathrm{A}} \cdot \boldsymbol{d}_{h,t}^{\mathrm{H}}$$

subject to

$$\begin{split} d_{h,t}^{\mathrm{H}} &= \rho_{h,t}^{\mathrm{HP},\mathrm{SH}} + \rho_{h,t}^{\mathrm{HP},\mathrm{HW}} + \rho_{h,t}^{\mathrm{AH},\mathrm{SH}} + \rho_{h,t}^{\mathrm{AH},\mathrm{HW}} \\ p_{h,t}^{\mathrm{HP},\mathrm{SH}} + \rho_{h,t}^{\mathrm{HP},\mathrm{HW}} \leq \overline{P_{h}^{\mathrm{HP}}}, \quad p_{h,t}^{\mathrm{AH},\mathrm{SH}} + p_{h,t}^{\mathrm{AH},\mathrm{HW}} \leq \overline{P_{h}^{\mathrm{AH}}} \\ \sum_{s \in \mathcal{S}} \dot{q}_{h,s,t}^{\mathrm{SH}} = COP_{h}^{\mathrm{SH}} \cdot p_{h,t}^{\mathrm{HP},\mathrm{SH}} + \rho_{h,t}^{\mathrm{AH},\mathrm{SH}} \\ \dot{q}_{h,t}^{\mathrm{HW}} = COP_{h}^{\mathrm{HW}} \cdot p_{h,t}^{\mathrm{HP},\mathrm{SH}} + \rho_{h,t}^{\mathrm{AH},\mathrm{HW}} \\ T_{h,p,t}^{\mathrm{SH}} = A_{h,p}^{\mathrm{SH}} \cdot T_{h,p,t-1}^{\mathrm{SH}} + \sum_{s \in \mathcal{S}} B_{h,p,s}^{\mathrm{SH}} \cdot \dot{q}_{\mathrm{h,s,t}}^{\mathrm{SH}} + \mathcal{E}_{h,p,t}^{\mathrm{SH}} \\ \frac{T_{h,p,t}^{\mathrm{SH}}}{h_{,t}} \leq T_{h,p,t}^{\mathrm{SH}} \leq \overline{T_{h,p,t}^{\mathrm{SH}}} \\ T_{h,t}^{\mathrm{HW}} = A_{h}^{\mathrm{HW}} \cdot T_{h,t-1}^{\mathrm{HW}} + B_{h}^{\mathrm{HW}} \cdot \dot{q}_{\mathrm{h,t}}^{\mathrm{HW}} + \mathcal{E}_{h,t}^{\mathrm{HW}} \\ \frac{T_{h,t}^{\mathrm{HW}}}{T_{h,t}^{\mathrm{HW}}} \leq \overline{T_{h}^{\mathrm{HW}}} \leq \overline{T_{h}^{\mathrm{HW}}} \end{split}$$

















Endogenous probabilistic reserve sizing and allocation in UC models



 Approximation of expected deployment costs, hence endogenous reserve sizing possible and close to optimal UC schedules;

+ Fast;

+ Ensured **feasibility** of real-time deployment of energy storage and DR-based regulation;

 Conservative, especially for energy storage and DR-based regulation services.



Value of *controllable* DR

- \blacktriangleright DR-arbitrage \rightarrow more cost-efficient upward reserve provision;
- \blacktriangleright DR-reserves \rightarrow higher uptake RES-based generation, while guaranteeing thermal comfort.





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Value of *controllable* DR



----- Average - - - W7 - - - W9 ······ W15 ····· W25



Challenging the guaranteed thermal comfort-assumption





Challenging the guaranteed thermal comfort-assumption







— Average - - - W7 - - - W9 … W15



Challenging the perfectly controllability-assumption

Minimize E[Total Operating Cost]

Subject to

- $\blacktriangleright D + DR = generation + RES$
- Technical constraints of power plants and energy storage systems;
- ► Limited predictability wind and solar → Probabilistic reserve requirements;
- Physical demand side model.



Probability

Heating demand





Challenging the perfectly controllability-assumption

Minimize E[Total Operating Cost]

Subject to

- ▶ D + DR = generation + RES→ $Pr(D + DR \leq \text{generation} + \text{RES}) \geq 1 - \epsilon;$
- Technical constraints of power plants and energy storage systems;
- ▶ Limited predictability wind and solar
 → Probabilistic reserve requirements;
- Physical demand side model.









Concluding remarks - the system perspective



A novel unit commitment model considering a physical demand response model & RES forecast uncertainty allows illustrating that

- significant operating cost reductions may be attained by leveraging demand response with electric heating systems for arbitrage & ancillary services;
- this value can be increased if thermal discomfort is allowed to a limited extent;
- imperfectly controllable demand response may hold limited value for a risk-averse power system operator.



PART 2: The aggregator's perspective







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The aggregator perspective



- ▶ How can we study the strategic participation of an aggregator in a market while guaranteeing that all user-defined comfort constraints are met?
- > ... interaction between an aggregator and its demand response providers?
- ... if demand response providers are limitedly controllable?



Literature review



Interaction DR aggregator – electricity markets

- ▶ Price-taking agent \rightarrow optimization models (Xu et al., 2017, Mathieu et al., 2015, Zugno et al., 2013);
- ▶ Strategic price-maker \rightarrow Stackelberg Game \rightarrow bilevel optimization problem/MPEC (Kazempour et al., 2015, Kardakos et al., 2016).

Interaction DR aggregator – DR provider

- ▶ Leader-follower \rightarrow Stackelberg Game \rightarrow bilevel optimization problem/MPEC (Li et al., 2016, Yu et al., 2016, Zugno et al., 2013);
- ▶ Collaboration \rightarrow Nash Bargaining Game \rightarrow optimization problem (Contreras et al., 2017, Hoa et al., 2016, Ye et al., 2017)

Limited controllability

- \blacktriangleright System studies/non-strategic aggregators \rightarrow chance constrained programming;
- ▶ Uncertain availability of DR resources (Li et al., 2015, Zhang et al., 2017);
- Limited controllability (Bruninx et al., 2017).

Methodology: Aggregator's perspective



Objective: maximize operating profit

$$\text{Maximize} \quad \boldsymbol{\Pi}^{\mathrm{A}} = \sum_{t \in \mathcal{T}} \left[\boldsymbol{R}^{\mathrm{A}}(\boldsymbol{\lambda}_{h,t}^{\mathrm{A}},\boldsymbol{D}_{t}^{\mathrm{H}}) - \sum_{\boldsymbol{\omega} \in \Omega} \pi_{\boldsymbol{\omega}} \cdot \boldsymbol{\lambda}_{t,\boldsymbol{\omega}} \cdot \boldsymbol{q}_{t,\boldsymbol{\omega}}^{\mathrm{agg}} \right]$$

▶ Revenue $R^{A}(\lambda_{h,t}^{A}, D_{t}^{H})$, based on retail rate $\lambda_{h,t}^{A}$ and DR load D_{t}^{H} ;

► Expenses in whole-sale market $\sum_{\omega \in \Omega} \pi_{\omega} \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{agg}$, with $\lambda_{t,\omega}$ the market clearing price.

subject to

$$\mathbb{P}\!\left(\overline{Q_t^{\mathrm{agg}}} \geq \! D_t^{\mathrm{H}}, \; \forall t \!\in\! \mathcal{T}\right) \!\geq\! 1 \!-\! \epsilon$$

• Chance constraint: procure sufficient electricity to cover the limitedly controllable DR load $D_t^{\rm H}$ with a probability of $(1 - \epsilon) \cdot 100\%$;

$$D_{t}^{\mathrm{H}} = (1 + \delta^{\mathrm{P}}) \cdot \sum_{h \in \mathcal{H}} NB_{h} \cdot d_{h,t}^{\mathrm{H}} + \delta^{\mathrm{NP}}, \; \forall t \in \mathcal{T}$$

 \blacktriangleright Assume $\delta^{\rm P}$ and $\delta^{\rm NP}$ follow a Gaussian distribution \rightarrow SOC

Methodology: Market operator's perspective



Objective: maximize total surplus w.r.t. the bids and offers of the market participants

$$\text{Maximize} \sum_{t \in \mathcal{T}} \left[P^{d} \cdot \boldsymbol{d}_{t,\omega} + P^{\text{agg}} \cdot \boldsymbol{q}^{\text{agg}}_{t,\omega} - \sum_{i \in \mathcal{I}} P^{g}_{i} \cdot \boldsymbol{g}_{i,t,\omega} \right]$$

Subject to:

$$-w_{t,\omega} - \sum_{i \in \mathcal{I}} g_{i,t,\omega} + d_{t,\omega} + q_{t,\omega}^{agg} = 0 \quad (\lambda_{t,\omega})$$
$$0 \le g_{i,t,\omega} \le \overline{G_i}$$
$$0 \le d_{t,\omega} \le \overline{D_t}$$
$$0 \le w_{t,\omega} \le \overline{W_{t,\omega}}$$
$$0 \le q_{t,\omega}^{agg} \le \overline{Q_t^{agg}}$$

Market clearing condition (price) Generation limit (conventional) Demand Generation limit (RES) Aggregator bid limit

Methodology: Demand Response Provider's perspective

Energy Ville

Objective: minimize the cost of electric space heating and hot water production

$$\text{Minimize } \sum_{t \in \mathcal{T}} \lambda_{h,t}^{\mathrm{A}} \cdot \boldsymbol{d}_{h,t}^{\mathrm{H}}$$

subject to

$$\boldsymbol{\theta}_{h,t} - \boldsymbol{\theta}_{h,t-1} = \boldsymbol{\mathcal{G}}(d_{h,t}^{\mathrm{H}}, C_h, \overline{P_h}, A_h, E_{h,t})$$

 $\theta_{h,t} \leq \theta_{h,t} \leq \overline{\theta_{h,t}}, \ \forall t \in \mathcal{T}$

Source: D. Patteeuw et al., *Integrated modeling of active demand response with electric heating systems coupled to thermal energy storage systems*, Applied Energy, Vol. 151, 2015, pp. 306–319.

Heating system models



Building models



Consumer behavior



Maximize Operating profit

subject to

Chance constraints: $P(\overline{Q}_t^{\text{agg}} \ge D_t^{\text{H}}, t \in \mathcal{T}) \ge 1 - \epsilon$ Market clearing: $(\lambda_{t,\omega}, q_{t,\omega}^{\text{agg}}) = \operatorname{argmax}\{\text{Total surplus s.t. market clearing conditions}\}$

- Assume: aggregator (leader) decides on bid in the wholesale market (follower);
- \blacktriangleright Bilevel optimization problem \rightarrow KKT conditions market clearing problem \rightarrow MPEC \rightarrow MIQCP

Methodology: Aggregator - Demand Response Provider Interaction



Retailer \sim Stackelberg Game

- ▶ flat retail rate $\lambda_{h,t}^{A} = \lambda^{A} \rightarrow$ Consumers minimize their energy demand;
- $d_{h,t}^H$: parameter in the retailer's problem
- Assume: best possible case for consumer \rightarrow profit-neutral retailer:

$$\sum_{h \in \mathcal{H}} NB_h \cdot R_h^{\mathrm{R}} = \sum_{t \in \mathcal{T}} \sum_{\omega \in \Omega} \pi_\omega \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{\mathrm{agg}}$$

Aggregator \sim Nash Bargaining Game, S(Stackelberg Game) \in S(Nash Bargaining Game)

- DR providers collaborate with the aggregator;
- Total benefit of this collaboration:

$$\mathcal{B} = \sum_{h \in \mathcal{H}} NB_h \cdot R_h^{\mathrm{R}} - \sum_{t \in \mathcal{T} \omega \in \Omega} \pi_\omega \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{\mathrm{agg}}$$

- Division of benefit \rightarrow Nash Bargaining Game, i.e., contract, not on day-to-day basis;
- Aggregator can only influence $\sum_{t \in T} \sum_{\omega \in \Omega} \pi_{\omega} \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{agg}$ on day-to-day basis;
- ▶ No restrictions on formation retail rate & guaranteed thermal comfort? \rightarrow S(*Stackelberg Game*) \in S(*Nash Bargaining Game*)!

Equivalent MIQCP



Retailer

$$\text{Maximize} \quad - \sum_{t \in \mathcal{T} \omega \in \Omega} \pi_{\omega} \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{\text{agg}}$$

s.t. Chance constraint:
$$P(\overline{Q}_t^{\text{agg}} \ge D_t^{\text{H}}, t \in \mathcal{T}) \ge 1 - \epsilon$$

Profit neutrality: $\sum_{h \in \mathcal{H}} NB_h \cdot R_h^{\text{R}} = \sum_{t \in \mathcal{T}} \sum_{\omega \in \Omega} \pi_\omega \cdot \lambda_{t,\omega} \cdot q_{t,\omega}^{\text{agg}}$
 $d_{h,t}^{\text{H}}$ assumed given
Market clearing constraints

Aggregator

Maximize
$$-\sum_{t\in\mathcal{T}\omega\in\Omega}\pi_{\omega}\cdot\lambda_{t,\omega}\cdot q_{t,\omega}^{\mathrm{agg}}$$

s.t. Chance constraint: $P(\overline{Q}_t^{\text{agg}} \ge D_t^{\text{H}}, t \in \mathcal{T}) \ge 1 - \epsilon$ Demand response model Market clearing constraints

Case study



We'll show how ...

- the aggregator shifts heating demand from high to low price periods, without jeopardizing the thermal comfort of its consumers;
- the benefit of the aggregator consumer collaboration decreases if demand response loads become less controllable. Liquid intraday and balancing markets limit impact limited controllability.

Data & assumptions

- $\blacktriangleright \sim$ isolated Belgian power system, additional gas-fired generation to cover electrified heating demand;
- \blacktriangleright Wind energy \sim 50% of the annual energy demand (excl. electric space heating);
- ▶ Number of DR providers $\sum_{h \in H} NB_h = 10^6 \rightarrow \text{average 2030 low-energy building}$;
- Stochastic occupancy model \rightarrow equivalent comfort constraints;
- Reference case: retailer serving a perfectly controllable/predictable heating demand;
- Most results for 316th day of the calendar year (abundant wind power during first hours of the day, median of heating season conditions).

Optimal bidding strategies - Perfectly controllable heating loads



- Aggregator avoids high λ_t^{DA} period by shifting heating demand D_t^{H} to the night;
- Significant pre-heating (space heating) and pre-charging (hot water tanks), but day-zone & hot water temperatures remain within user-specified comfort constraints.



Optimal bidding strategies - Limitedly controllable heating loads



- Risk-averse aggregator is able to maintain day-ahead price profile λ^{DA}_t, but more procurement during the high price period;
- Procured demand D^H_t during the night remains approximately the same, but part of this procured quantity is 'reserved' to deal with unexpected real-time deviations;
- Excess/deficits can be sold/bought in intraday markets: risk-averse aggregator is more likely to sell, but sees lower prices λ_t^{ID} .



Sensitivity analysis w.r.t. ϵ , $\delta^P \sim N(0, \sigma^P)$ and $\delta^{NP} \sim N(0, \sigma^{NP})$





Figure: Change in benefit \mathcal{B} of the consumer-aggregator cooperation for different ϵ , $\delta^P \sim N(0, \sigma^P)$ and $\delta^{NP} \sim N(0, \sigma^{NP})$ values for the 316th day of the calendar year.

Sensitivity analysis w.r.t. $\epsilon,~\delta^P \sim \textit{N}(0,\sigma^P)$ and $\delta^{\textit{NP}} \sim \textit{N}(0,\sigma^{\textit{NP}})$







Figure: Change in benefit \mathcal{B} of the consumer-aggregator cooperation for different ϵ , $\delta^P \sim N(0, \sigma^P)$ and $\delta^{NP} \sim N(0, \sigma^{NP})$ values for the 316th day of the calendar year.

Sensitivity analysis w.r.t. ϵ , $\delta^P \sim N(0, \sigma^P)$ and $\delta^{NP} \sim N(0, \sigma^{NP})$



$$\sigma^{NP} = 50$$
 MW, $\sigma^{P} = 0.05$ --- $\sigma^{NP} = 100$ MW, $\sigma^{P} = 0.1$ --- $\sigma^{NP} = 150$ MW, $\sigma^{P} = 0.15$



Figure: Change in benefit \mathcal{B} of the consumer-aggregator cooperation for different ϵ , $\delta^P \sim N(0, \sigma^P)$ and $\delta^{NP} \sim N(0, \sigma^{NP})$ values for the 316th day of the calendar year.

Sensitivity analysis w.r.t. heating demand





Figure: Change in benefit \mathcal{B} of the consumer-aggregator cooperation for different days of the heating season. σ^P was set to 0.1, σ^{NP} equals 100 MW.

Concluding remarks - the aggregator's perspective



Model

- \blacktriangleright Strategic interaction aggregator wholesale market \sim Stackelberg game;
- ► Cooperation aggregator DR provider ~ Nash Bargaining game on division benefits, solution equivalent Stackelberg game ∈ set outcomes of Nash Bargaining Game;
- Limited controllability of DR providers \rightarrow chance constraints.

Case study

- Aggregator may lower wholesale prices by actively managing limitedly controllable resources, respecting consumer's comfort constraints;
- ► As the DR resource becomes less controllable and the aggregator becomes more risk-averse → the aggregator's profit decreases, but impact is limited if intraday markets are sufficiently liquid.

Concluding remarks



To sum up:

- ▶ Two different perspective, both illustrating significant benefits in DR with TCLs;
- Violating thermal comfort leads to system-wide savings, but compensation available to consumers may be insufficient;
- Impact limited controllability depends on perspective & model assumptions: system perspective may be too conservative, whereas intraday markets may be represented as too liquid.

Future work:

- Consumer-centric perspective;
- Sub-rational consumer behavior;
- Other aggregator strategies e.g., risk-aversion;

▶ ...



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